



Migrate to SAP BW4/HANA. Stay ahead.



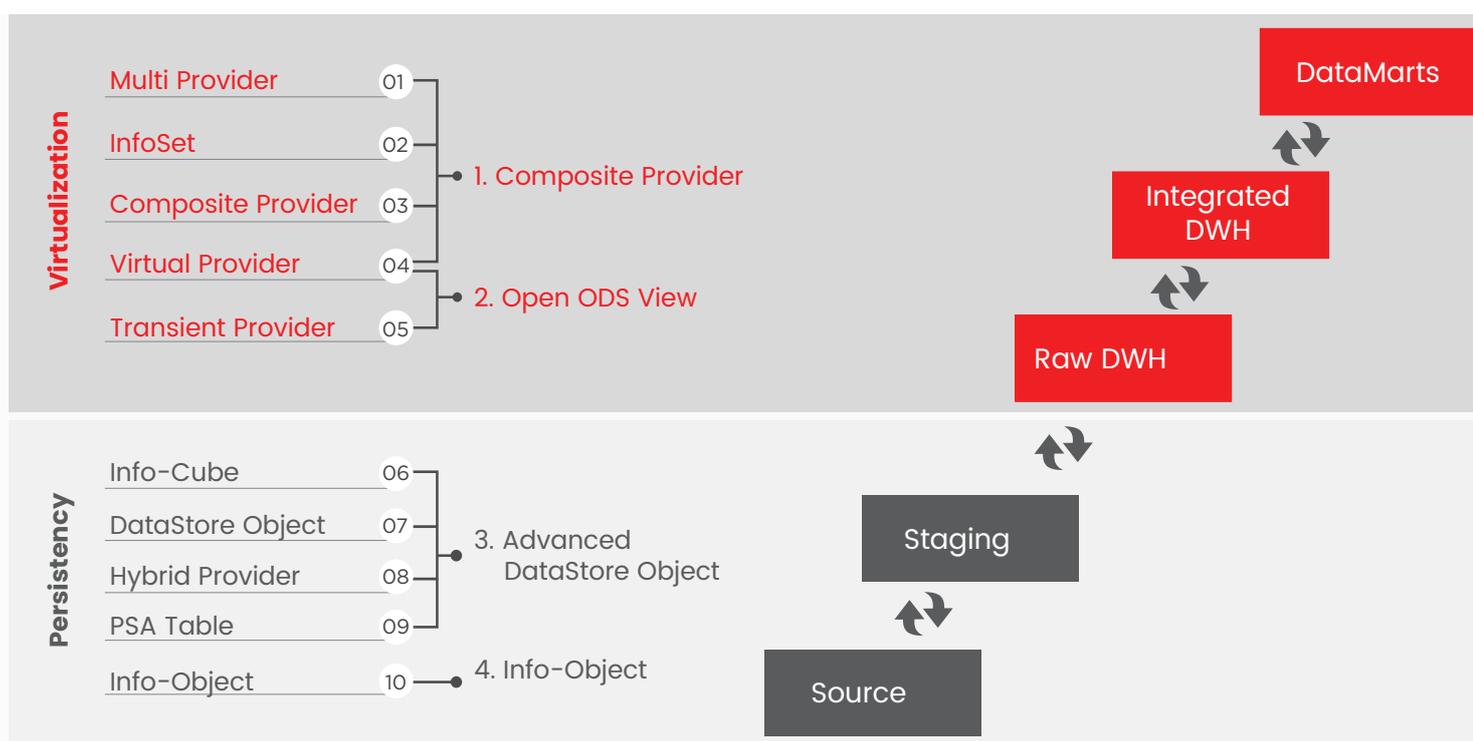
Superior Reporting – Move to the next level with BW4/HANA.

In today's highly competitive business environment, organizations are continuously striving to find product and service differentiators to stay ahead. For years, technology made the difference. However, the increasing accessibility and affordability of technology means businesses now find themselves on a more even playing field – leaving them grappling for a sustainable competitive advantage.

This is where business analytics on **HANA** can make a difference.

Most enterprises today depend on data analytics to make crucial business decisions. It is then imperative to have a robust and proven Business Warehousing (BW) solution to assist decision makers at every stage.

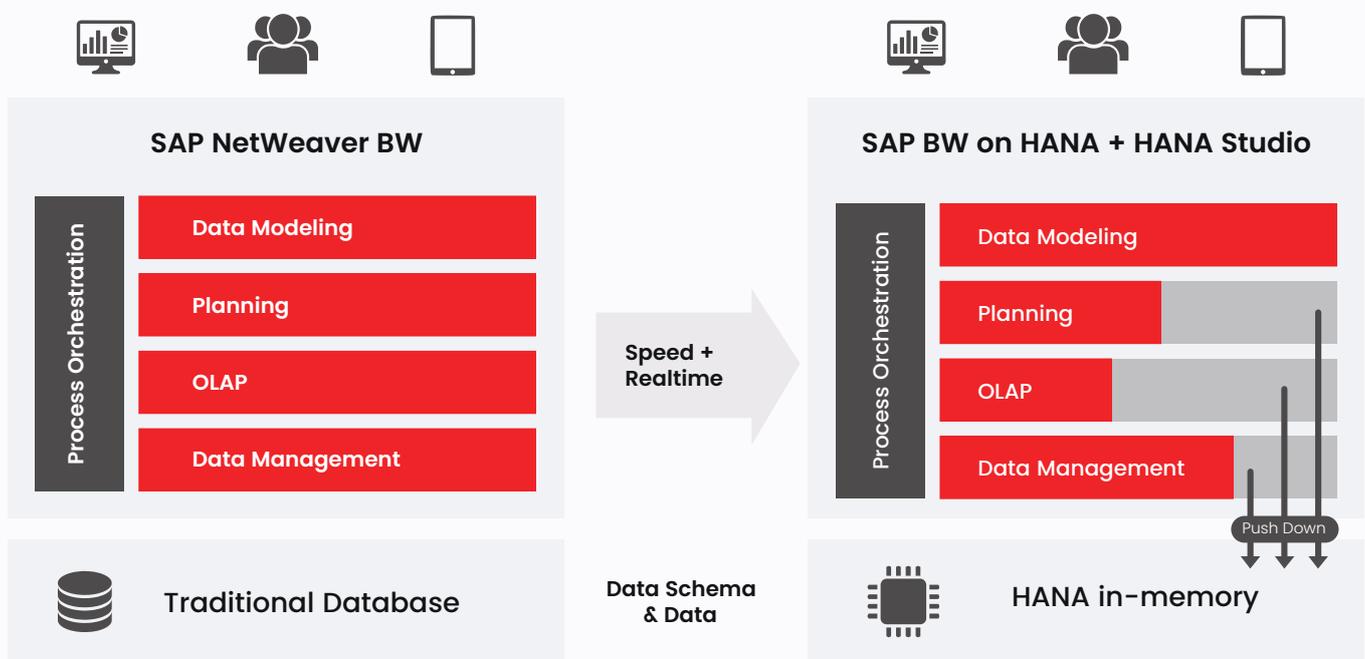
Introducing **SAP BW4/HANA** – a logical successor to **SAP BW**, which marks the next generation of data warehousing applications. Built with cutting-edge reporting capabilities, **BW4/HANA** is just the solution you need to make decisions in real time! What's more, **BW4/HANA** leverages all your existing investment in **SAP BW**, allowing you to scale up with minimum disruption. Now you can accelerate data loading and reporting on your existing BW architecture to discover new levels of business analytics performance.



Give your business the edge with BW4/HANA.

With **HANA** in-memory functions, **BW4/HANA** brings you the future of reporting capabilities for ultimate efficiency and dynamism. For example, it runs BW queries approximately nine times faster than traditional BW systems.

And that's not all; it enables you to leverage the new **SAP BW4/HANA** reporting objects and completely **eliminate the LSA++** layers, helping bring down maintenance costs dramatically.



Make the most of BW4/HANA. Partner Cognitus.

Cognitus Consulting helps you easily migrate from your existing **SAP BW** to **SAP BW4/HANA**. As an SAP Gold Service Partner, we have the experience and the technical know-how to make this migration both swift and seamless, considerably minimizing

downtime and cost. And depending on your current SAP warehousing solution, we may be able to upgrade your **BW version** and complete database migration to **SAP HANA** in one *single* step.



Cognitus Consulting is an authorized S/4HANA implementation partner, and our services span five main solutions in SAP Analytics.



Upgrading of SAP BW from traditional database to SAP HANA in-memory database. This includes both upgradation to the latest SAP BW version and database migration to SAP HANA.



Implementation of SAP BW on HANA (side car approach). This option is best for leveraging high-speed reporting in real time, combining the capabilities of tried and tested SAP BW with in-memory capabilities of SAP HANA in a traditional SAP ECC setting.



Implementation of HANA Studio sidecar for reporting. This approach is best for those looking for real-time reporting without the SAP BW data warehouse.



Implementation of SAP BW on traditional database leveraging BW Standard Business Content for rapid deployment (Traditional SAP BW).



Implementation of Business Objects suite of products such as Dashboards, Crystal Reports, Lumira, and Webi, among others.



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