

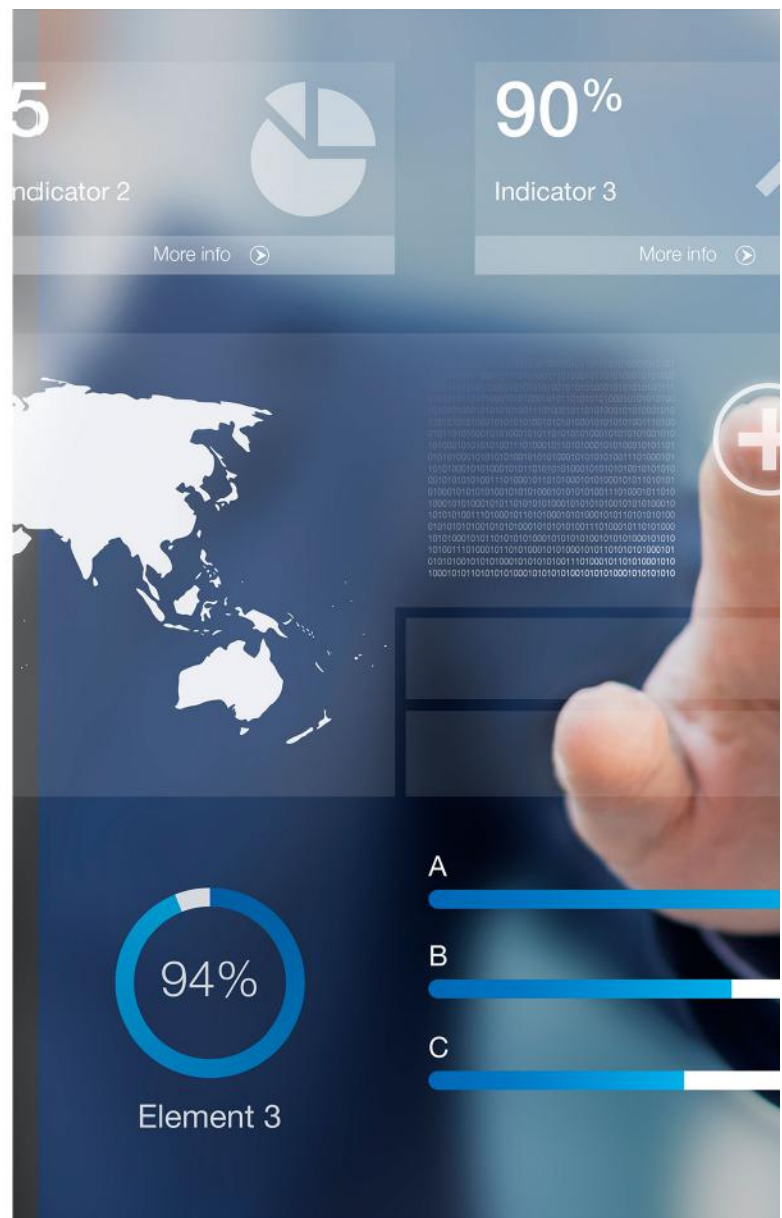


SAP Hybris and E-Commerce

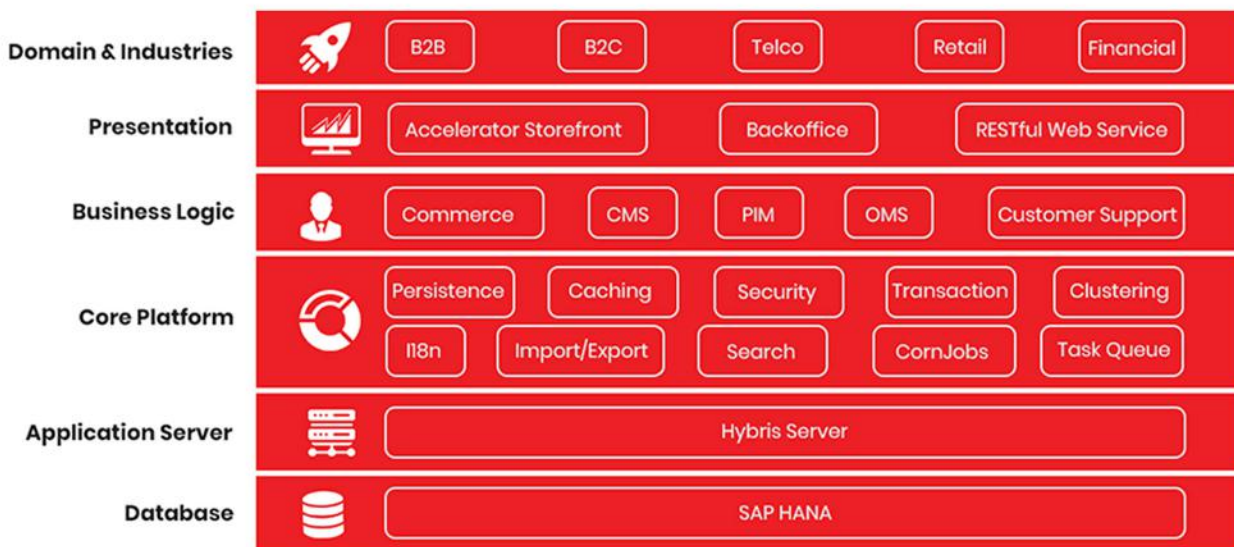


SAP Hybris and E-Commerce

SAP Hybris & E-Commerce solutions are engineered with customer-centric and data-centric capabilities which enhance the flow of information, the timeline of workflows, the performance of processes and the relationships with the customers. It has following features which are beneficial with relation to automation and digital transformation that they bring for the businesses. Primarily **Omni-Channel Versatility**, for all businesses with a huge customer base, it's difficult to engage with the customers if a single platform is used. With Omni-Channel B2B and B2C interactions, businesses can deliver the solutions that the customer is looking for using multiple marketing platforms.



SAP Hybris Architecture



SAP Hybris Service Cloud

In the digital economy, customers are expecting more choices than ever to engage with organizations and have their service requests resolved quickly.

Customers are now making service requests before they even start the sales process. Customer service technology ecosystem has grown more complex over time and shows no signs of slowing down as new communication channels and touchpoints become available.

It is more important than ever for companies to adapt and offer an end-to-end service platform that will accommodate low touch interactions, such as community support, to highly complex interactions, sometimes requiring field service. With SAP Hybris Service Solutions, enable your organization to cover every touchpoint in a customer service engagement and deliver service excellence.

Choose SAP Hybris and E-Commerce for the better

What does all this mean? Better Outcomes for your business!

SAP Hybris is a complete customer engagement and multi-channel e-commerce solution with fully-integrated tools and capacities. It serves B2B and B2C brands belonging from industries like financial services, telecommunication, insurance, media, manufacturing, retailing and wholesale. Get in touch with us today. Together, we'll give your business the boost it deserves.



Global Capability to Deliver



We support in global transformation programs.



Cognitus has consultants worldwide and a mix of onshore and offshore centers, we have the capability to deliver projects globally.



Solution know-how



Global Presence, Expert Competence and Ability to Execute.



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